

## **Privacy Notice for EU, Swiss and UK Health Care Professionals & Employees or Representatives of Healthcare Organisations (General Use)**

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### **Introduction - Controllership**

Blueprint Medicines Corporation and its affiliates (“Blueprint” or “we”), each a Data Controller, is committed to protecting your privacy and will make all reasonable efforts to protect your personal data (“Personal Data”) in accordance with applicable data protection laws, including but not limited to the General Data Protection Regulation 2016/679 (“GDPR”), the UK and Swiss Data Protection Acts as amended and in force and this Privacy Notice (“Notice”). You can find more information on Blueprint affiliates in Europe and worldwide and their contact details here: <https://www.blueprintmedicines.com/contact/>.

Blueprint has appointed its Dutch affiliate, Blueprint Medicines (Netherlands) B.V., (Gustav Mahlerplein 2, 1082 MA, Amsterdam, The Netherlands) as its Representative in the European Union for data protection purposes.

### **Personal Data we collect**

Depending on the nature of our relationship and/or interaction(s), we may collect and process Personal Data about you, by electronic or other means, including:

- personal details, such as name, age, gender, nationality; government issued licenses or documents (e.g. passport information and/or tax identification information);
- business contact information, such as your business postal address, telephone, mobile and fax number, e-mail address;
- financial details, such as banking information (for the purpose of making payment to you pursuant to a valid contractual relationship);
- professional details such as employer, licenses, your place of medical practice, job title, educational history, your CV, the medical field in which you are active, professional qualifications and scientific activities (such as previous clinical study experience, and participation in past or pending research studies with Blueprint and other companies), employment status, publication of academic or scientific research and articles, memberships in associations and boards, speaking engagements, travel and expense information;
- details of interactions with us and your interests, such as such as what kind of meetings we have held, topics discussed, your knowledge of and questions you have had on our clinical study activities and products, your interest in Blueprint products and your general treatment habits and any other information you may provide to us in our interactions.

We will usually collect this information directly from you, as well as from publicly available sources such as professional directories or social professional networks (LinkedIn) or third-party professional dataset/databank service providers.

### **Purposes of processing your Personal Data and legal basis**

Blueprint will collect and process your Personal Data for one or more of the following purposes to:

- contact you to arrange face to face or remote meetings;
- enter into or renew a contract to which you are a party and administer our customer relationship;
- publicly disclose any transfers of value made to you, as an HCP, as required by law or in order to comply with applicable industry standards;

- provide you with corporate news and updates on Blueprint;
- carry out promotional activities directed at you, subject to other applicable regulatory provisions;
- sponsor (e.g. payment for travel & accommodation) your attendance or invite you to speak at scientific meetings, ad boards, congresses and events sponsored or organized by Blueprint;
- review in relation to a grant, donation or sponsorship that you may have applied for in your name, or in the name of a healthcare organisation that you work for, and assess any potential your professional history for our due diligence purposes as a responsible company (including the HCP's compliance with anti-bribery and corruption laws); and determine your, or your employer healthcare organisation's eligibility to receive the requested grant, donation or sponsorship;
- provide to you, on your request, medical and scientific information as well as information & materials relating to our medicinal products and services;
- collect and report to regulatory authorities adverse events reports or quality complaints;
- invite you to attend scientific events e.g. webinars or send you CME invitations;
- invite you to share with Blueprint your professional insights, to participate in online or phone surveys and other market research activities and
- collect and analyse your interests and professional insights to build or improve our profile of you as an HCP to develop, maintain and further enhance our existing or potential business relationship with you and to provide you with personalized information.

Blueprint shall not use your Personal Data for purposes other than the ones specified herein; without providing you with prior notification and obtaining your specific consent, where necessary.

The legal grounds for processing your Personal Data for the above-mentioned purposes are the following:

- We may process your Personal Data after obtaining your consent, such as for direct marketing and promotional purposes. This consent may be withdrawn by you at any time without giving any reason. Please note that the withdrawal of consent will not affect processing by Blueprint which has already occurred up to the date of withdrawal.
- We may process your Personal Data if necessary, to comply with a legal obligation to which Blueprint is subject to, such as our safety reporting and transparency obligations.
- We may process your Personal Data if required for the performance of a contract with you (e.g. consulting; speaker agreement).
- We may process your Personal Data, relying on Blueprint's overriding legitimate interests and as permitted under applicable legislation, e.g., conducting business relationships and operations including strategy and marketing activities; communicating with you about our products and services when you expect to do so.

### **Disclosure of your Personal Data**

Blueprint may disclose your Personal Data to the extent legally required or permitted for the purposes mentioned above to the following categories of recipients which are bound contractually to comply with applicable data protection laws and regulations and Blueprint's policies and procedures as applicable:

- Blueprint's affiliates for purposes related to our central administration;
- selected third - party suppliers, vendors (acting as data processors) that provide supporting services to Blueprint related to Blueprint's business operations and to the purposes specified above (e.g. an event management company) as well as to our business partners (e.g. market research and fieldwork agencies, travel booking and accommodation agencies) and
- regulatory authorities, public/governmental and supervisory bodies, having the power to execute checks and investigations towards Blueprint in fulfilment of legal obligations or regulations.

Some of Blueprint's affiliates and/or third – party service providers may be located in countries, where the data protection laws may be less protective than those in your home/work jurisdiction (“Third Countries”), including to the United States. For those cases where your Personal Data are being transferred to such countries, Blueprint has implemented adequate safeguards to protect your Personal Data. In addition, Blueprint relies on the execution of the approved Standard Contractual Clauses for the transfer of Personal Data outside of the EU/EEA, the UK and Switzerland and the implementation of appropriate technical and organisational security measures to ensure the security of the processing. In adopting the appropriate safeguards, and or any supplementary measures as may be required by applicable laws or supervisory authorities Blueprint shall ensure that an adequate or essentially equivalent level of data protection is afforded by the importing entity to the data being transferred, taking into account the factual circumstances of the transfer in question.

A full list of Blueprint data processors and additional information regarding the cross-border safeguards Blueprint has in place, is available upon request by email [EUprivacy@blueprintmedicines.com](mailto:EUprivacy@blueprintmedicines.com).

### **Storage, safeguards and retention of your Personal Data**

Your data will be securely stored in information assets owned by or managed on behalf of Blueprint by third party service providers and may be hosted in Third Countries as noted above. We will take necessary steps to ensure that adequate physical, administrative and technical safeguards are put in place to protect your Personal Data from loss, misuse, unauthorised access, disclosure, alteration or destruction.

We retain your personal data for as long permitted by applicable law and as necessary for the purposes for which it has been collected. This time period may be extended for the defence of legal claims and then your Personal Data will be securely deleted or anonymized.

### **Your rights**

You may have the following legal rights, which may be subject to limitations and/or restrictions set out in applicable laws, to: request access, revision, correction or deletion of your Personal Data; object to further processing; restrict processing or request portability of your Personal Data; withdraw your consent without having to provide any reasons; submit a complaint to the competent data protection authority. A list of the European Data Protection Authorities can be found [here](#).

### **Contact Information**

For questions, concerns or to exercise your rights in relation to the Processing of your Personal Data, please do not hesitate to contact the Blueprint Privacy Office at [EUprivacy@blueprintmedicines.com](mailto:EUprivacy@blueprintmedicines.com).

For further details on how Blueprint collects and processes your Personal Data please visit our Privacy Policy available [here](#).